



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-03-2012 PAGE: 1 of 5

AMERICAN RAMBLER PRODUCTIONS - 23247  
ATTN: STEPHANIE KINCAID  
138 CONANT STREET  
BEVERLY MA 02494

Contract No 404242	Contract Dt 10-31-2012	Revision Dt 11-02-2012	Rev# 3	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA							
Agency Est# 390			CMS # 247602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247602						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 390																		
1	11-01-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30					2	2			4	1,500	4	6,000.00
2	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30	2	2							4	1,500	4	6,000.00
3	11-01-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30					2	2			4	1,500	4	6,000.00
4	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30	4	4							8	1,500	8	12,000.00
5	11-01-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				7	30					2	2			4	1,600	4	6,400.00
6	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				7	30	2	2							4	1,600	4	6,400.00
7	11-01-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				7	30					2	2			4	1,600	4	6,400.00
8	11-05-2012	11-06-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				7	30	2	2							4	1,600	4	6,400.00
9	11-02-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				7	30						1			1	2,000	1	2,000.00
10	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				7	30	1								1	2,000	1	2,000.00
11	11-01-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				9	30					1	1			2	1,700	2	3,400.00
12	11-05-2012	11-06-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	1	1							2	1,700	2	3,400.00
13	11-01-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30					1	1			2	1,100	2	2,200.00
14	11-05-2012	11-06-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30	1	1							2	1,100	2	2,200.00
15	11-01-2012	11-02-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	30					2	1			3	1,100	3	3,300.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 390			CMS # 247602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247602				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 390																	
16	11-05-2012	11-06-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	30	1	1						2	1,100	2	2,200.00
17	11-01-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30				2	1			3	700	3	2,100.00
18	11-05-2012	11-06-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30	1	1						2	700	2	1,400.00
19	11-01-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30				2	2			4	1,300	4	5,200.00
20	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30	1							1	1,300	1	1,300.00
21	11-01-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30				2	1			3	3,200	3	9,600.00
22	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	1							1	3,200	1	3,200.00
23	11-01-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30				1	1			2	3,800	2	7,600.00
24	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				7	30	1							1	3,800	1	3,800.00
25	10-31-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				9	30				2	2	2	2	8	3,200	8	25,600.00
26	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				9	30	2							2	3,200	2	6,400.00
27	11-05-2012	11-05-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				7	30	2							2	4,000	2	8,000.00
28	11-05-2012	11-05-2012	08:00PM - 10:00PM	PRIME MO8 (7008)				8	30	2							2	15,000	2	30,000.00
29	11-01-2012	11-02-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				7	30				2	2			4	4,000	4	16,000.00
30	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)				8	30				4				4	12,000	4	48,000.00

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			Agency CPE: E : 390																		
31	11-02-2012	11-02-2012	10:00PM - 11:00PM	PRIME FR10 (7044)				8	30					2				2	6,500	2	13,000.00
32	11-03-2012	11-03-2012	07:00AM - 08:00AM	WEEKEND NEWS 7-8A SA (7280)				9	30						2			2	500	2	1,000.00
33	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				9	30						2			2	700	2	1,400.00
34	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				8	30								2	2	600	2	1,200.00
35	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				8	30								2	2	600	2	1,200.00
36	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				8	30								2	2	1,400	2	2,800.00
37	11-04-2012	11-04-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705				9	30								2	2	4,000	2	8,000.00
38	10-31-2012	10-31-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				9	30			X						1	3,200	1	3,200.00
39	11-04-2012	11-04-2012	09:00PM - 10:00PM	PRIME SU9 (7050)				8	30								1	1	15,000	1	15,000.00
40	11-04-2012	11-04-2012	10:00PM - 11:00PM	PRIME SU10 (7051)				9	30								1	1	6,000	1	6,000.00
41	11-04-2012	11-04-2012	07:00PM - 08:00PM	PRIME SU7 (7048)				8	30								1	1	7,000	1	7,000.00
42	11-05-2012	11-05-2012	08:00PM - 10:00PM	PRIME MO8 (7008)				8	30	1								1	15,000	1	15,000.00
43	11-03-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				9	30						1	1		2	3,200	2	6,400.00
44	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				9	30						2			2	500	2	1,000.00
45	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				9	30						2			2	700	2	1,400.00

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			Agency CPE: E : 390																	
46	11-03-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)				8	30						1	1	2	1,400	2	2,800.00
47	11-04-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)				9	30							3	3	650	3	1,950.00
48	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				9	30							3	3	500	3	1,500.00
49	11-04-2012	11-04-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR				9	30							1	1	4,000	1	4,000.00
50	11-05-2012	11-05-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR				9	30	1							1	4,000	1	4,000.00
51	11-04-2012	11-04-2012	08:00PM - 09:00PM	PRIME SU8 (7049)				9	30							1	1	12,000	1	12,000.00
52	11-03-2012	11-03-2012	12:00PM - 07:00PM	COLLEGE FOOTBALL ABC SAT AFTERNOON (7220)				8	30						3		3	2,500	3	7,500.00
53	11-03-2012	11-03-2012	08:00PM - 11:30PM	COLLEGE FOOTBALL PRIME (7220)				9	30						2		2	2,800	2	5,600.00
54	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				9	30	1							1	2,200	1	2,200.00
55	11-03-2012	11-03-2012	01:35AM - 02:35AM	LF SAT PRIVATE PRACTICE (7767)				9	30						1		1	100	1	100.00
56	11-05-2012	11-05-2012	02:05AM - 04:59AM	LF OVERNIGHTS 205-459A MO-SU (6994)				8	30	1							1	50	1	50.00
Contracted Gross Total:																		134	369,800.00	
Actual Gross Total:																		134	369,800.00	
Agency Commission:																			55,470.00	
Net Total:																			314,330.00	

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Line	Start Date	End Date	Time Period					Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 390																		
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total			
Nov 12		0.00			0.00			369,800.00			0.00							369,800.00			
TOTAL		0.00			0.00			369,800.00			0.00							369,800.00			

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